

Live 2023 Webinar from ACA-IL!

Brandwein on Training

The Step-by-Step System for Planning & Presenting Your Best Staff Training Ever



Online: Tues. & Wed., *March 28 & 29, 1:00-4:00 p.m. CDT*

Presented by American Camp Association Illinois
(Open to all; ACA membership not required)

Cost, including extensive materials:

Early Bird Discount Deadline February 15: \$149

February 16-March 25: \$199

Registration & Info: <https://acai.wildapricot.org/event-5064766>

Plan your most awesome staff training! You know you'll spend hours on designing this year's camp training—let us help you do it faster, with less stress, and turbocharge its quality with **the expert guidance of Michael Brandwein, a world-renowned master camp trainer who has presented in all 50 states and on 6 of the 7 continents.**

- Give yourself a huge helping “hand” with Michael’s Five Fingers of Fantastic training, including a unique, step-by-step checklist to successfully build the precise essential elements of terrific training
- Use terrific, precise and practical methods to greet staff, begin training to focus on mission and motivation, set expectations, and build a community of positive relationships—all while modeling how staff can use this to do the same with their campers
- Grab attention & motivate full participation—even from returning staff who “have heard it all”
- Maximize learning with Michael’s creative, highly acclaimed teaching techniques that get people involved instead of listening to “lectures”
- Boost professionalism and responsibility, even in young staff for whom this may be a first job—and teach the core skills all staff need for success
- Learn outstanding, original activities you won’t find elsewhere

A total of 6 hours of time-saving, quality-boosting methods and materials taught in Michael’s trademark “use-it-immediately,” fun, and highly energetic teaching style.

This live webinar received rave reviews from coast to coast in 2022—attended by multiple people from 30 different U.S. states and Canada!

- “An absolute must-do.” “Exciting, engaging, meaningful, well-planned...A **MUST DO** for anyone involved in training...”
- “This was a fun and exciting event that provided **a ton of easy to use and relevant information** for making your staff training both informational and engaging.”
- “A practical step-by-step approach to staff training that gives you the blueprint for your best staff training ever.”
- “Extremely helpful! **I can't wait to use these techniques** to revamp my training.”
- “Practical, feasible! This approach was **exactly what every Director needs** to wrap their head around staff training goals and execution.”
- “**I don't even have the words for how helpful, inspirational, and reassuring this event was.**”

“This training was simply **AMAZING!** It helps make the planning process of staff training so simple yet ensures staff training will be engaging for new and returning staff!”